



Save-a-Green, New Organic Lawn Maintenance Product, Improves Results on Golf Course

*Lawn Maintenance Fertilizer, Adapted from Tree Fertilizer,
Is "Terrific" for Golf Course Maintenance, Playing Field Turf*

NAMPA, Idaho (Sept. 8, 2008) – TerraLife has introduced Dr. JimZ Secret Formula Save-a-Green, an adaptation of its tree fertilizer enhanced for golf course maintenance and lawn maintenance.

Tests of Dr. JimZ Secret Formula Save-a-Green fertilizer for golf course maintenance already have produced "terrific" results in the words of Al Sproat, superintendent of Falcon Crest Golf Course in Kuna, Idaho, ranked as one of the state's top five courses by *Golfweek*.

Save-a-Green adds an additional ingredient that triggers growth, plus a proprietary blend of trace minerals specifically formulated for turf and lawn maintenance, to the Dr. JimZ flagship product, Save-a-Tree.

The ingredient, Concentrated Compost Factor or CCF, is derived from an edible mushroom grown for three years on a sterile mixture of pineapple and papaya puree, sugarcane molasses and water.

CCF is not, however, a fertilizer. "It simply sends a message to plants to grow," said Jos Zamzow, vice president of TerraLife, which distributes the lawn maintenance and golf course maintenance products. "As soon as you apply CCF, it's essential to provide enough food for rapid plant growth. That's why the combination is so incredibly effective. CCF triggers growth, and the additional ingredients improve the soil to provide long-term nutrition for the grass."

Falcon Crest's Sproat has found that "ball marks heal much quicker, which is very important to golf course maintenance." He added that the "grass thrives, but it doesn't grow too fast, which is important for maintaining putting greens."

Save-a-Green is not only suitable for golf course maintenance, but also for residential lawn maintenance, parks and all kinds of turf.

Save-a-Green can be used around lakes and ponds because it is safe for fish and birds, as well as children and pets. All ingredients in the lawn fertilizer are natural and manufactured in the United States for better quality control, and there are no animal byproducts.

The base is sugar cane molasses, selected because it smells good, does not attract ants and discourages nematodes, a type of parasitic worm. Ingredients include nitrogen, phosphate and sulfur. Additional components of the organic lawn fertilizer are a secret, but include “just about everything our research has shown to be beneficial to plants,” Zamzow said.

The fertilizer’s most famous success story was in 1999 when the Harrison Tree, planted near the Idaho Capitol building in Boise in 1891 by President Benjamin Harrison, was dying and scheduled to be cut down. Jim Zamzow donated Save-A-Tree. Even he said the tree had only a 50-50 chance of survival.

However, the tree returned to health and grew more in one year than it had in the past three years combined. Unfortunately, it was later cut down to make room for the Capitol building’s expansion.

Save-a-Green currently can be purchased on the Internet at www.Save-a-Tree.com or by calling 1.866.855.9552. In addition, the lawn maintenance product is available at Dynamite Marketing, Inc., 310 E. Watertower Lane, Meridian, and will be available at local nurseries and garden supply stores soon. The introductory price is \$24.95 for a 2.5-gallon container, which will cover approximately 1,250 square feet of lawn.

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Release Summary:

A non-polluting organic lawn fertilizer, with trace minerals specifically designed for grass, is having an extraordinary effect on golf course greens and helping to control rising golf course maintenance costs at the same time.

Keyword Tags:

golf course maintenance, grass fertilizer, landscape maintenance, lawn fertilizer, organic gardening, organic lawn fertilizer, putting greens, yard maintenance